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| **Cadre de réponse – Mémoire technique** |

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| **Prestation de communication et team management**  **DG25.49 – Lot 2** |

**Ecole Nationale Supérieure d'Arts et Métiers**

**Direction des Affaires Immobilières**

151 BOULEVARD DE L'HOPITAL

75013 PARIS

Ce cadre de mémoire ne sera en aucun cas un document d’information générale mais devra être rédigé spécialement pour le présent marché en prenant en compte ses spécificités.

**Réponses au mémoire 20 pages maximum, annexes comprises (Préconisation).**

Critère 2 : Valeur technique **(30 points)**

2-1 Mode opératoire d’accompagnement, stratégie et management (références sur l'accompagnement stratégique, l'usage des RS, organisation des évènements et implication) : 20 pts

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